

# AGENDA

## The Future of IT & Cybersecurity

# CIO & CISO Think Tank

### SPEAKERS



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**Michael Beier Tkacz**  
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Keynote Speaker &  
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Chief BRM Officer -  
Data & Integration;  
Collaboration &  
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**Pinar Aktürk Oral**  
Chief IT Enterprise  
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Christensen**  
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[Bunker Holding](#)



**Maria Juul Brinch**  
CTO  
[Koda](#)



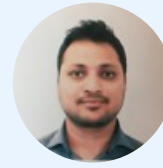
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CISO & Senior  
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Chief Risk Specialist,  
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**Neeraj Avasthi**  
Sr. IT Director  
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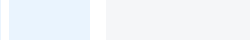
**May 22, 2025**

Central European Time

## Registration

[9:30 AM-10:00 AM](#)

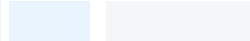
[CHAIR](#) [PANELISTS](#)



## Morning Networking

[10:00 AM-10:30 AM](#)

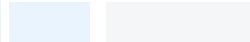
[CHAIR](#) [PANELISTS](#)



## Opening Remarks

[10:30 AM-10:40 AM](#)

[CHAIR](#) [PANELISTS](#)



### KEYNOTE

[10:40 AM-11:05 AM](#)

## Unleashing Innovation: CIOs Driving New Business Models through Scalable Gen AI

In this dynamic session, we explore the symbiotic relationship between business evolution and the strategic role of Chief Information Officers. Focused on scaling Gen AI for new business models, the discussion delves into how CIOs can harness the transformative power of AI to drive innovation and reshape business paradigms. Participants will gain insights into practical approaches for integrating scalable Gen AI solutions, exploring its potential to revolutionize operational efficiency, customer engagement, and overall competitiveness. The session places a spotlight on the pivotal role of CIOs in navigating the intersection of technology and business strategy, showcasing how they can spearhead initiatives that propel organizations into the next frontier of success.

CHAIR PANELISTS

## Coffee Break

11:05 AM-11:20 AM

CHAIR PANELISTS

## PANEL

11:20 AM-12:05 PM

### Bridging the Gap: Mastering the Art of Business-Technology Harmony

Bridging the gap between business and technology is not easy and requires discipline and balance between technology, people, and business. For so many organizations today, technology is the business. Technology needs to be understood as a critical enabler in every part of the organization from the front line to the back office. It creates new value by crunching data to deliver new insights, it spurs innovation, and it disrupts traditional business models.

For business and technology leaders alike, new actions and behavioral changes can help their organizations make this shift. CIOs and CISOs must take responsibility for problems, they should convey that when technology fails, many people typically share responsibility.

#### CHAIR



**Steffen Damborg**  
Keynote Speaker &  
Moderator  
A-Speakers

#### PANELISTS



**Dorothy Masinde**  
Chief BRM Officer -  
Data & Integration;  
Collaboration &  
Communications  
Solutions  
UNHCR

## PANEL

12:05 PM-12:50 PM

### Empowering Collaboration: CIOs, and CISOs to Defend with SSE and SASE

Building trust and reliance across technology and security teams is key to defending the enterprise. As security stacks incorporate Security Service Edge (SSE) to sustain the SASE journey, the partnership between CIOs, CISOs, and their teams is more important than ever.

CHAIR PANELISTS

## Lunch

12:50 PM-1:50 PM

CHAIR PANELISTS

PANEL

1:50 PM-2:25 PM

# Next-Level Innovations: Unveiling Gen AI - The Hype, The Reality, and The Future

We will explore the evolution of Gen AI, from its inception to its transformative impact across various industries. Experts will discuss the disparity between the media-driven hype and the technology's real-world capabilities, sharing case studies and addressing current challenges. The conversation will also cover the economic and ethical implications of Gen AI, providing insights into its future advancements and regulatory landscape. Attendees will gain a nuanced understanding of Gen AI's potential and the strategic considerations necessary for its successful integration into diverse sectors.

CHAIR

PANELISTS



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Lunar



**Garima Singh**  
Chief Architect & Global VP Architecture  
IKEA



**Neeraj Avasthi**  
Sr. IT Director  
Ørsted

DISRUPTOR

2:25 PM-2:40 PM

# Fortifying Cyber Security Together: A CISO's Call to Increase Cyber Transparency

In the evolving landscape of cybersecurity, the imperative to increase transparency takes center stage, driven by new laws and regulations mandating prompt reporting of cyber breaches. A notable example is the SEC's cyber disclosure rule, necessitating companies to report incidents within 72 hours. This shift from voluntary to mandatory information-sharing not only presents challenges but also opportunities. Compliance empowers organizations to construct more comprehensive defenses and actions against cyber risks. Regulatory guardrails provide confidence, allowing companies to explore, experiment, and compete securely. To stay ahead, a tech-enabled approach embedding cybersecurity across the enterprise is crucial. Looking forward, collaboration with the C-suite, particularly the Chief Risk Officer and General Counsel, is vital. Crafting a consistent narrative, setting priorities, and adapting to new cyber risk management practices become essential. Moreover, understanding board expectations, simplifying complex cyber regulations, and extending cybersecurity measures to external reporting teams are key considerations for navigating the regulatory landscape effectively.

CHAIR PANELISTS

# Networking Break

2:40 PM-2:55 PM

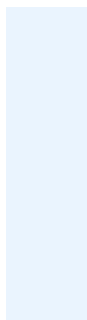
CHAIR PANELISTS

## Cybersecurity Leadership in the Era of AI and ML: Navigating Innovation and Responsibility

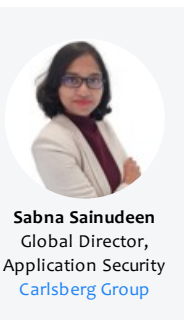
In the dynamic realm of artificial intelligence (AI) and machine learning (ML), CISOs play a pivotal role in leveraging these advancements for enhanced cybersecurity. Strategic integration of AI and ML is essential for bolstering security measures, optimizing decision-making, and driving innovation. CISOs must adopt a comprehensive approach, considering the entire lifecycle of these technologies to ensure both efficiency and ethical use. Establishing robust governance frameworks becomes paramount, addressing biases, ensuring transparency, and minimizing unintended consequences.

Looking ahead, as AI and ML continue to advance, CISOs face evolving challenges and regulatory considerations. Proactive engagement involves staying informed about changing regulations, particularly in areas such as data privacy and ethical AI practices. CISOs should strive for a tech-enabled understanding of AI and ML systems, encompassing deployment, impact, and security measures. This approach positions organizations to navigate the regulatory landscape effectively, ensuring responsible and competitive integration of AI and ML into cybersecurity strategies.

### CHAIR



### PANELISTS



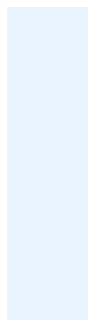
### PANEL

3:20 PM-4:05 PM

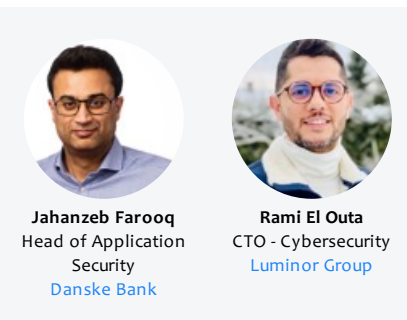
## Navigating the Cyber Frontier: CISO Strategies for Effective Risk Management

In the context of effective cyber risk management, the challenge lies in keeping up with evolving technology, particularly during cloud or technology transformations. The adoption of threat intelligence, Gen AI, the metaverse, and machine learning presents both opportunities and challenges, with a need for technology leaders to grasp the security implications. While these technologies enhance cyber risk management, they also offer efficiencies through task automation. Striking a balance between risks and rewards is crucial for gaining trust and staying competitive. Looking forward, organizations must explore innovative approaches to cyber risk management, emphasizing resilience against third-party risks. Collaboration with the leadership team is essential to take an enterprise-wide view of current and future threats, develop action plans, safeguard critical assets, and facilitate quick recovery. Early collaboration with the executive team is encouraged to integrate risk management into transformation strategies and extract maximum benefits from emerging technologies.

### CHAIR



### PANELISTS



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## Closing Remarks & Raffle Giveaway

4:05 PM-4:20 PM

CHAIR PANELISTS

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## Cocktail Hour

4:25 PM-5:25 PM

CHAIR PANELISTS

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