

AGENDA

Maximizing Cloud Investment with Best FinOps Principles

CIO Council

SPEAKERS



Andrew Gardner
Senior Systems
Architect
EPAM Systems



George Swain
AWS Partner
Manager Solution
Architect
AWS



Bill Limond
Former CIO
City of London
Corporation



Krishna Challa
Director, Technology
Solutions
EPAM Systems



Pete Du Pre'
AWS Senior
Specialist in
Enterprise
Transformation
AWS

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United Kingdom Time

Across industries, cloud continues to be one of the fastest-growing segments of IT spend. In fact, according to the latest forecast from Gartner, worldwide public cloud end-user spending is expected to reach nearly \$500 billion in 2022 – 20% more than the previous year. But without a clear and actionable plan for cloud cost management, many organizations are overspending by as much as 70%. Organizations are embracing FinOps and its combination of tools, automation, and best practices to gain more financial and operational control of their Cloud. For greater ROI, leaders must take a holistic approach in building and installing Cloud FinOps practices that help engineering teams deliver quality product and better features faster such as:

- FinOps Core Principles and Lifecycle
- Accountability and Governance
- Automating Cost Management
- Tools and Accelerators

- **Cost Optimization**

By taking a top-down method, leaders can mediate Cloud overspend and build towards a goal of cultural change through Cloud FinOps to maximize their Cloud investment.

PANELISTS



Bill Limond
Former CIO
City of London
Corporation



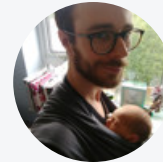
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