

AGENDA

Journey to Generative AI: Build Business Value at Scale

Executive Dinner

SPEAKERS



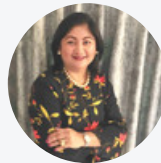
Mel Reyes
CEO, Leadership
Advisor
Elite Technical
Concierge



Joseph Zhou
Americas CISO
Shein



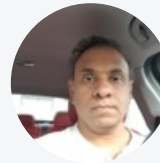
Robert Pelayo
Senior Director,
School
Management
Systems
Los Angeles Unified
School District



**Roselle Dela
Cruz**
VP IT, Americas &
EMEA
PLDT



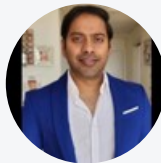
Hari Tatrakal
Director - Cloud
Data Services
Live Nation
Entertainment



Milind Waikul
Sr Manager,
Architecture
Mattel



**Sameer
Nandan
Bhavanibhatla**
Director, Data &
Analytics
Engineering
Guitar Center



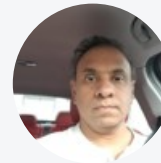
Rakesh Mekala
Director- Data
Product
Management
DIRECTV



Ramnath Iyer
EVP Application
Development
PennyMac Financial
Services



David Ferrell
CISO
Department of Health
Care Access and
Information



Milind Waikul
Sr Manager,
Architecture
Mattel

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JOURNEY TO GENERATIVE AI: BUILD BUSINESS VALUE AT SCALE



November 14, 2024

5:30 PM-9:00 PM

Pacific Time

In a rapidly evolving world where Generative AI holds immense potential, yet requires careful safeguarding, it's crucial for organizations to remain focused on solving business priorities. Enterprises need a modern data strategy and an AI strategy to innovate rapidly with generative AI at scale. This event provides an overview of addressable use cases for generative AI, the approach to mobilizing and scaling business value, how to think holistically about data and AI, and considerations for technology, people, process, and mindset.

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