

# AGENDA

Fast Tracking the Adoption of Application Lifecycle Management on  
AWS Cloud

## Executive Dinner

### SPEAKERS



**René  
Mikkelsen**

Director, Digital &  
Unmanned  
Operations  
NOV



**DENESH  
ASHOK**

CIO  
RATP Dev UK



**Stephen  
Warner**

Head of Business  
Intelligence  
Arriva



**Madhavi  
Reddy**

Director, Partner  
Sales EMEA  
AWS



**Mike Kefford**

UKI Brand principal  
for Sustainability  
IBM

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# FAST TRACKING THE ADOPTION OF APPLICATION LIFECYCLE MANAGEMENT ON AWS CLOUD



**October 16, 2024**

6:00 PM-9:30 PM

United Kingdom Time

An asset-intensive industry faces challenges related to the availability of assets, and the costs to maintain these assets. Increasingly, those challenges also include efficiency of assets, and their overall sustainability. Addressing these challenges not only requires data, but a way to harness that data to produce meaningful information that can be used to inform decisive action. Companies need to evolve beyond Enterprise Asset Management (EAM) to address the condition of their assets using Asset Performance Management (APM).

Join us for an executive roundtable consisting of business decision makers where we will learn about asset management challenges that are common across the Energy Utilities industry, how Maximo Application Suite (MAS) will address many of the unique challenges that you face and how collaborating with AWS, as the hyperscaler, you'll have a migration route to MAS as a rapidly deployable cloud service offering fully managed, secure and scalable infrastructure.

TOGETHER WITH

