# AGENDA

## Fast Tracking the Adoption of Application Lifecycle Management on AWS Cloud

# Executive Dinner

**Click Here to Register**

## FAST TRACKING THE ADOPTION OF APPLICATION LIFECYCLE MANAGEMENT ON AWS CLOUD

**October 16, 2024**
6:00 PM-9:30 PM

United Kingdom Time

An asset-intensive industry, such as Energy Utilities, faces challenges related to the availability of assets, and the costs to maintain these assets. Increasingly, those challenges also include efficiency of assets, and their overall sustainability. Addressing these challenges not only requires data, but a way to harness that data to produce meaningful information that can be used to inform decisive action. Companies need to evolve beyond Enterprise Asset Management (EAM) to address the condition of their assets using Asset Performance Management (APM).

Join us for an executive roundtable consisting of business decision makers across the Energy Utilities industry where we will learn about asset management challenges that are common across the Energy Utilities industry, how Maximo Application Suite (MAS) will address many of the unique challenges that you face and how collaborating with AWS, as the hyperscaler, you'll have a migration route to MAS as a rapidly deployable cloud service offering fully managed, secure and scalable infrastructure.

## TOGETHER WITH

aws    IBM