

AGENDA

Executive Event

Journey to Generative AI

SPEAKERS



Balaji Srinivasan
Automotive Sector
Head, Americas
DXC Technology



Yuriy Shvalik
Luxoft Automotive
Solutions Americas
DXC Technology



Scott Bendle
Chief Information
Officer
Rigaku Americas
Corp



Hans Vargas-Silva
Data Protection
Lead- Cybersecurity
Governance
Marathon Petroleum
Corporation



Kirk Gutmann
SVP Technology &
Innovation
Siemens



Prathamesh Nimkar
Senior Data Cloud
Architect
Snowflake



Greg Sloyer
Industry Principal,
Manufacturing
Snowflake



Jordan Tauriainen
AWS Automotive
Partner Strategy
Lead
AWS



Pradyut Bafna
Americas Leader -
GenAI and Machine
Learning ISV Partners
AWS



Pete McEvoy
Head of Data and AI
for the Americas
DXC Technology

[Click Here to Register](#)



October 16, 2024

Eastern Time

Welcome & Registration

8:30 AM-9:20 AM

Opening Remarks

9:20 AM-9:30 AM

Generative AI Adoption Trends and Key Use Cases

9:30 AM-9:50 AM

Achieving success with generative AI requires a modern data strategy focused on aligning mindset, people/process, and technology. Customers will learn key elements of an effective data strategy, including a customer-centric mindset, empowered teams, and a scalable data architecture enabled by cloud services like AWS Bedrock and other AWS generative AI offerings to fuel secure and governed generative AI applications. By building these foundational capabilities, organizations can harness the power of generative AI to create business value.

PANELISTS



Pradyut Bafna
Americas Leader -
GenAI and Machine
Learning ISV Partners
[AWS](#)

Innovation Showcase

9:55 AM-10:35 AM

PANELISTS



Yuriy Shvalik
Luxoft Automotive
Solutions Americas
[DXC Technology](#)



Prathamesh Nimkar
Senior Data Cloud
Architect
[Snowflake](#)

Networking Break

10:35 AM-10:55 AM

Navigating the Generative AI Landscape

10:55 AM-11:50 AM

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

CHAIR



Pradyut Bafna
Americas Leader -
GenAI and Machine
Learning ISV Partners
[AWS](#)

PANELISTS



Jordan Tauriainen
AWS Automotive
Partner Strategy
Lead
[AWS](#)



Greg Sloyer
Industry Principal,
Manufacturing
[Snowflake](#)



Pete McEvoy
Head of Data and AI
for the Americas
[DXC Technology](#)

Executive Roundtable Lunch

11:50 AM-1:00 PM

Closing Remarks & Networking

1:00 PM-1:30 PM

TOGETHER WITH



snowflake

