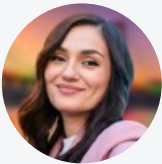


AGENDA

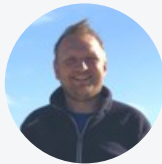
Scaling Agentic AI in M&E: Unlocking Fragmented Assets with Strict
Cost Governance

Executive Dinner

SPEAKERS



Marina Morgan
Founder, Principal
Strategist
AIQ



Ludo Francois
Founder & CEO
TrackIt



Kevin Mullican
VP Technology
Magnopus



**Emily (Jaffe)
Sgroi**
Director
Engineering
MNTN



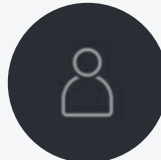
Makda Haile
Director Data
Engineering
Disney Streaming



**Sikandar
Sidhu**
Head of Production
Gen AI
DramaBox



**Abbass Al
Sharif**
Director Data
Science
Avs



**Cameron
Elmore**
Head of Content
Innovations and AI-
Driven Content
Production and
Strategy
DramaBox

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SCALING AGENTIC AI IN M&E: UNLOCKING FRAGMENTED ASSETS WITH STRICT COST GOVERNANCE



October 13, 2026

5:30 PM-9:00 PM

Pacific Time

We're all ready to move past basic AI chatbots and build smart agents that can actually handle the heavy lifting in our production pipelines—like automated compliance, script indexing, or localization. But two major headaches are holding us back: our media assets are still trapped across a messy mix of S3 buckets, local SANs, and legacy MAMs, and nobody wants to wake up to a massive surprise cloud bill because an autonomous workflow ran wild on a heavy video file. Join us for a casual, peer-to-peer dinner where we'll skip the AI hype and talk about how to practically fix your data plumbing on AWS, deploy long-running agents safely, and build strict cost-governance guardrails directly into your architecture so you can scale your workflows without breaking the bank.

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