

# AGENDA

## Future of IT & Cybersecurity CIO & CISO Summit

### SPEAKERS



**Sameer Patwardhan**  
SVP IT  
[Forbes](#)



**Lena Smart**  
CISO  
[MongoDB](#)



**Allison Miller**  
CISO & SVP  
[Optum](#)



**Devon Bryan**  
Global CIO  
[Carnival Corporation](#)



**Manish Mathur**  
CTO & Director  
Healthcare & Life  
Sciences  
[Google](#)



**Ian Clark**  
CTO  
[Lazard](#)



**Arun Narayanan**  
CDO  
[Anglo American](#)



**Wei Manfredi**  
VP of Global  
Architecture, Data &  
Generative AI  
[McDonalds](#)



**Richard Rushing**  
CISO  
[Motorola Mobility  
Inc](#)



**Katie Hanahan**  
Deputy CISO  
[Ingredion](#)



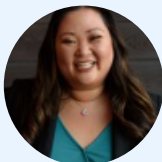
**Edmond Mack**  
Deputy CISO  
[Haleon](#)



**Amit Basu**  
VP, CIO & CISO  
[International  
Seaways](#)



**Shadaab Kanwal**  
Managing Director  
Digital, Data and  
Analytics Services  
[Charles Schwab](#)



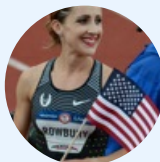
**Tammylynne Jonas**  
CIO  
[Donaldson](#)



**Leda Muller**  
CISPO  
[Stanford Univesity,  
R&DE](#)



**Martina Fuchs**  
[Martina Fuchs](#)



**Shannon Rowbury**  
Track and Field  
Olympian  
[US Olympics](#)



**Ilya Alper**  
CTO Enterprise  
Architect  
[Barclays](#)



**Rajeev Khanna**  
Global CIO  
Aon



**Chris Manteria**  
CTO  
Coldwell Banker  
American Homes



**Anthony Gonzalez**  
Principal, Strategic  
Advisor  
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**Johann Balaguer**  
CISO  
Seminole Hard Rock  
Support Services

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**November 07, 2024**

Eastern Time

## Welcome & Registration

8:00 AM-8:30 AM

## Networking Breakfast

8:30 AM-9:00 AM

## Opening Remarks

9:00 AM-9:10 AM

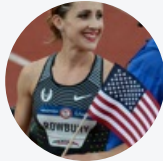
### KEYNOTE

## Medalist Mindset

9:10 AM-9:35 AM

Created by Olympians Shannon Rowbury OLY & Lauren Gibbs OLY, the Medalist Mindset™ philosophy takes sports performance techniques leveraged by Olympians and translates them into the business space to optimize performance. Participants learn how to adopt a Medalist Mindset™ so that they can reach their full potential at any business or life goal. The groundbreaking workbook illuminates the “5 keys of an Medalist Mindset™” through a combination of firsthand accounts paired with worksheets, each of which helps readers to integrate new learnings into their daily life.

## PANELISTS



**Shannon Rowbury**  
Track and Field  
Olympian  
[US Olympics](#)

## FIRESIDE CHAT

9:40 AM-10:15 AM

### Modern Pioneers: Navigating Digital Transformation in 2024

CIOs play a crucial role in driving their organization's digital transformation efforts. The last few years has accelerated the adoption of digital technologies, and CIOs must continue to lead the way to stay competitive and meet the evolving needs of customers and employees. This requires a deep understanding of the organization's goals, processes, and IT infrastructure, as well as collaboration with other business leaders. By successfully leading digital transformation, CIOs can position their company for long-term success in a digital world.

## Networking Break

10:15 AM-10:35 AM

## VISION VOICES KEYNOTE

10:35 AM-11:00 AM

### Cyber Security Evolution of Artificial Intelligence (AI): Friend or Foe?

The potential of Artificial Intelligence (AI) is vast, as it is now being utilized across all industries. With the combination of machine learning, AI has made significant improvements in the field of cybersecurity. Automated security systems, natural language processing, face detection, and automatic threat detection are some examples of how AI is revolutionizing cybersecurity. However, AI is also being used to create intelligent malware and attacks, which can bypass the most up-to-date security protocols, making it a double-edged sword. On the positive side, AI-enabled threat detection systems have the ability to predict new attacks and immediately notify administrators in case of a data breach.

## KEYNOTE

11:05 AM-11:30 AM

# Digital Hostage: Ransomware and Cyber Readiness

Ransomware attacks are in the headlines, affecting businesses and individuals in all sectors. Through 2024, these attacks have continued to grow, resulting in significant financial losses, data theft, and reputational damage. Even businesses that have achieved a level of cybersecurity compliance remain at risk unless they have understood what impact a ransomware attack really means in the context of their business.

The good news? When you have identified how to protect your business from a ransomware attack you have already defined what needs to be done to reduce your total cyber risk exposure across all levels of attack. Ransomware might be the most reported attack, but is nowhere near the most expensive or damaging cyber attack you might face.

## PANEL

11:35 AM-12:15 PM

### CIO CISO Mastery: The Nexus of Seamless Business-Technology Harmony

In 2024, CISOs and CIOs take center stage in fostering harmony between business and technology, balancing discipline and ownership. This session emphasizes their pivotal role, introducing 'Gen AI' as a crucial topic. Gen AI explores securing AI-driven technologies responsibly and ethically. Recognizing technology as a key enabler, CISOs navigate the evolving landscape, ensuring the integrity of data, driving innovation, and challenging traditional business models. Join us to explore the multifaceted responsibilities of CISOs, shaping a secure, agile, and ethically-driven future for organizations in the dynamic landscape of 2024.

Navigating the evolving landscape between business and technology demands a strategic blend of discipline and equilibrium. Recognizing that, for many organizations, technology is the business itself, this session underscores the imperative of understanding technology as a critical enabler across all facets of the organization. From the front lines to the back office, technology serves as a potent tool for creating value by processing data, driving innovation, and challenging traditional business models.

## PANELISTS



**Rajeev Khanna**  
Global CIO  
Aon



**Ilya Alper**  
CTO Enterprise  
Architect  
Barclays

## Lunch and Disruptor

12:30 PM-1:30 PM

## DISRUPTOR

1:10 PM-1:25 PM

### Elevating Agility: The Strategic Imperative for CIOs in Prioritizing Cloud Engineering

In this session, we delve into the imperative for CIOs to prioritize cloud engineering in the contemporary digital landscape. As organizations increasingly rely on cloud computing for operational efficiency and innovation, CIOs play a central role in shaping robust strategies. The session emphasizes the strategic importance of cloud engineering in optimizing infrastructure, ensuring scalability, and

fostering agile application development. Attendees will explore practical approaches to resource management, automation, and aligning cloud initiatives with overarching business goals. The discussion navigates the evolving realm of cloud technologies, highlighting how CIOs can strategically prioritize cloud engineering to drive competitiveness and resilience in the dynamic digital ecosystem.

## PANEL

1:30 PM-2:15 PM

### Gen AI - The Hype, The Story & Cybersecurity

GenAI, a revolutionary innovation in the world of artificial intelligence, has garnered immense attention and hype in recent years. Its story is one of rapid evolution and limitless potential, as it promises to transform industries, enhance decision-making processes, and revolutionize the way we interact with technology. However, amid the excitement, the role of cybersecurity becomes paramount. With GenAI's ever-expanding capabilities, the need for robust cybersecurity measures is essential to safeguard against potential risks and vulnerabilities. As we continue to unlock the possibilities of GenAI, the fusion of its incredible power with stringent cybersecurity practices will be the key to a safer and more promising future.

#### PANELISTS



**Anthony Gonzalez**  
Principal, Strategic  
Advisor  
innervision Services  
LLC

## DISRUPTOR

2:20 PM-2:35 PM

### In the Cloud We Trust: Elevating Cybersecurity Leadership Amidst Cloud Advancements

In the era of rapid digital transformation, the surge in cloud adoption has revolutionized business operations, demanding a heightened focus on cloud security. CISOs, as guardians of organizational cybersecurity, are at the forefront of navigating this evolution. This session explores the imperative for CISOs to advance cloud security strategies, emphasizing the need for a comprehensive understanding of cloud infrastructure, data protection, and regulatory compliance. As organizations increasingly migrate to cloud environments, CISOs play a pivotal role in orchestrating security measures that not only defend against cyber threats but also foster innovation. A proactive approach to cloud security involves staying abreast of evolving technologies, anticipating regulatory shifts, and implementing robust governance frameworks. This abstract delves into the multifaceted responsibilities of CISOs in ensuring the security, resilience, and compliance of cloud-based operations, ultimately shaping a secure and agile future for organizations in the cloud-centric landscape.

## Networking Break

2:35 PM-2:55 PM

## PANEL

2:55 PM-3:40 PM

# The Future of Digital Strategy in a Rapidly Evolving Landscape

The future of digital strategy in a rapidly evolving landscape is poised to be both dynamic and transformative. As technology continues to advance at an unprecedented pace, organizations must adapt their digital strategies to stay competitive and relevant. Data-driven decision-making, AI and machine learning integration, and a seamless user experience will be at the forefront. With the growing importance of sustainability and ethical considerations, digital strategies will also need to incorporate responsible practices. Furthermore, the rise of new platforms and communication channels, such as virtual reality and augmented reality, will require businesses to be agile and innovative in their approach. Success in this evolving landscape will depend on a proactive and flexible approach to digital strategy, ensuring that organizations can not only keep up with change but also lead in shaping the digital future.

## PANELISTS



**Chris Manteria**  
CTO  
Coldwell Banker  
American Homes

## VISION VOICES

3:45 PM-4:00 PM

### Unlocking the Power of Diversity in Cybersecurity: Strengthening Defenses, Driving Innovation

In today's rapidly evolving cyber threat landscape, diversity is not just a buzzword – it's a strategic imperative. This panel will explore the critical role that diversity plays in enhancing cybersecurity efforts, from bolstering defenses against sophisticated attacks to fostering innovation and resilience within organizations. Our esteemed panelists will share insights, experiences, and best practices for cultivating diverse teams, leveraging varied perspectives, and building inclusive cultures that empower cybersecurity professionals of all backgrounds to thrive. Join us as we delve into the transformative potential of diversity in shaping the future of cybersecurity.

## FIRESIDE CHAT

4:05 PM-4:40 PM

### Strategic Shifts: Reimagining Engineering Talent Deployment and Management in the Age of AI (GenAI)

Unlock insights into the evolving landscape of talent deployment and retention as board expectations drive CIOs and CISOs to rethink traditional IT talent models. Explore the impact of GenAI on coding processes and the software engineering lifecycle, and discover strategies for optimizing talent allocation and headcounts. Gain actionable insights into defining new roles, cultivating essential skills, and charting GenAI-centric career paths to align with organizational goals and stay ahead in a rapidly changing technological landscape.

## Closing Remarks & Raffle Giveaway

4:40 PM-4:45 PM

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