C VISION INTERNATIONAL

AGENDA

Generative AI in Action: Enterprise Value Creation

Executive Event

SPEAKERS



Badrish Prakash
Global Head of Alliances
Tiger Analytics



Seena Ganesh
VP, Engineering
Staples



Jason Weinstein
Director Business Development
Tiger Analytics



Gagan Singh
Regional Sales Head
Tiger Analytics



Shadaab Kanwal
MD of Digital, Data, & Analytics
Charles Schwab



Marc Mackey
Director Global Technology PMO
Nike



Ting Zou
Director, AI & HighIPerformance Computing Solutions and BD
Supermicro



Shubham Kulshrestha
Generative AI Partner Go-To-Market
AWS



Jimmy Shah
Title: Principal GTM Specialist, SageMaker AI
AWS

Click Here to Register

April 24, 2025

Pacific Time

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Welcome & Registration

10:00 AM-10:45 AM

Opening Remarks

10:45 AM-11:00 AM

KEYNOTE

Generative AI in Action: Enterprise Value Creation

11:00 AM-11:30 AM

Explore the practical application of generative AI, particularly within enterprise settings using platforms from some of the leaders in the space. It critically examines the prevailing trend of deploying excessively large language models (LLMs), arguing that a "one-size-fits-all" approach may not optimize value creation. Instead, it advocates for a shift towards customized generative AI strategies, emphasizing the importance of tailoring LLM scalability and customization to specific organizational needs. By questioning the default "XL" approach, this work highlights the potential pitfalls of over-engineered AI and underscores the necessity of nuanced, personalized solutions for achieving optimal performance and alignment with unique enterprise objectives.

SPEAKER



Shubham Kulshrestha

Generative AI Partner Go-To-Market

AWS

Break

11:30 AM-11:45 AM

PANEL

Beyond the Hype: Navigating the Challenges and Opportunities of Generative AI Implementation

11:45 AM-12:30 PM

Generative AI offers huge potential, but successful implementation requires navigating key challenges. Data bias, computational costs, ethical concerns, and workflow integration are significant hurdles. However, automation, personalization, accelerated R&D, and enhanced creativity present transformative opportunities. Organizations must prioritize data quality, responsible AI, and strategic use cases to move beyond the hype and realize generative AI's true value.

Lunch Break & Networking Hour

12:30 PM-1:15 PM

Closing Remarks

1:15 PM-1:45 PM

TOGETHER WITH

