CVISION INTERNATIONAL

AGENDA

Generative AI in Action: Enterprise Value Creation

Executive Event

SPEAKERS

Kathleen Maley
VP, Fraud Analytics & Commercialization
Experian

Badrish Prakash
Global Head of Alliances
Tiger Analytics

Rohan Nadgir
Sr. Director Data
Walmart

Seena Ganesh
VP, Engineering
Staples

Jason Weinstein
Director Business Development
Tiger Analytics

Gagan Singh
Regional Sales Head
Tiger Analytics

Shadaab Kanwal
MD - Digital, Data, and Analytics
Charles Schwab

Click Here to Register

📅 **April 24, 2025**

Pacific Time

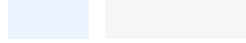## Welcome & Registration   10:00 AM-10:45 AM

## Welcome Note

10:45 AM-11:00 AM

KEYNOTE

11:00 AM-11:30 AM

Generative AI in Action: Enterprise Value Creation

Explore the practical application of generative AI, particularly within enterprise settings using platforms from some of the leaders in the space. It critically examines the prevailing trend of deploying excessively large language models (LLMs), arguing that a "one-size-fits-all" approach may not optimize value creation. Instead, it advocates for a shift towards customized generative AI strategies, emphasizing the importance of tailoring LLM scalability and customization to specific organizational needs. By questioning the default "XL" approach, this work highlights the potential pitfalls of over-engineered AI and underscores the necessity of nuanced, personalized solutions for achieving optimal performance and alignment with unique enterprise objectives.
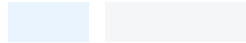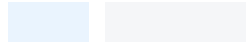
Break

11:30 AM-11:45 AM

PANEL

11:45 AM-12:30 PM

Beyond the Hype: Navigating the Challenges and Opportunities of Generative AI Implementation

Generative AI offers huge potential, but successful implementation requires navigating key challenges. Data bias, computational costs, ethical concerns, and workflow integration are significant hurdles. However, automation, personalization, accelerated R&D, and enhanced creativity present transformative opportunities. Organizations must prioritize data quality, responsible AI, and strategic use cases to move beyond the hype and realize generative AI's true value.

Jason Weinstein
Director Business
Development
Tiger Analytics

Kathleen Maley
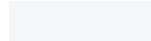VP, Fraud Analytics &
Commercialization
Experian

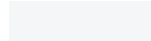## Lunch Break & Networking Hour

12:30 PM-1:15 PM

CHAIR **PANELISTS**

Closing Remarks

1:15 PM-1:45 PM

CHAIR **PANELISTS**

TOGETHER WITH

Tiger
Analytics

aws