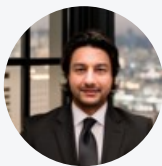


AGENDA

The Future of IT & Cybersecurity

CIO & CISO Think Tank

SPEAKERS



Amit Tank

Sr. Executive
Director, AHML
Practice Leader
Kelly Services



Keyur Patel

President/ CTO
Skyline Technology
Services



**Damion
Walker**

MD Technology
Practice
Gallagher



Mex Martinot

VP & Global head
of Industrial
Cybersecurity
Siemens Energy



Jason Nicholls

Former Chief Data
Officer
InvestCloud, Inc.



**Mani
Massoomi**

Chief Risk Officer
Patelco Credit Union



Mel Reyes

CEO, Leadership
Advisor
Elite Technical
Concierge



Stephen Alford

CIO
Worldwide
Environmental
Products



**Josh
Orenstein**

CTO
LA- Lindeman &
Associates



**Mariana
Danilovic**

Managing Director
Hollywood Portfolio



Amit Tank

Sr. Executive
Director AI and ML
MediaKind



**Feroz
Merchhiya**

CIO & CISO
City of Santa Monica



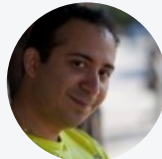
Allen Ohanian

CISO
Los Angeles County
Department of
Children and Family
Services



Vijay Nair

Director, R&D IT;
Head of Research
IT
Gilead Sciences



**Eduardo
Angeles**

EVP, Infrastructure
and Cyber Security
HSF



David Lin

CISO/CTO
Able Advisory
Services SO



Jeffrey Aguilar

CISO
County of Los
Angeles



Bryan Willett

Former Cyber Task
Force Leader /
Special Agent
Federal Bureau of
Investigation



Howard Park

VP, Data
Governance & Data
Quality
Moxy Analytics

[Click Here to Register](#)



September 05, 2024

Pacific Time

Registration

9:00 AM-9:45 AM

Morning Networking

9:45 AM-10:30 AM

Opening Remarks

10:30 AM-10:45 AM

KEYNOTE PANEL

10:45 AM-11:45 AM

Next-Level Innovations: Unveiling GenAI - The Hype, The Reality, and The Future

We will explore the evolution of Generative AI, from its inception to its transformative impact across various industries. Experts will discuss the disparity between the media-driven hype and the technology's real-world capabilities, sharing case studies and addressing current challenges. The conversation will also cover the economic and ethical implications of Gen AI, providing insights into its future advancements and regulatory landscape. Attendees will gain a nuanced understanding of Gen AI's potential and the strategic considerations necessary for its successful integration into diverse sectors.

CHAIR



Mel Reyes
CEO, Leadership
Advisor
Elite Technical
Concierge

PANELISTS



Amit Tank
Sr. Executive
Director AI and ML
MediaKind



**Feroz
Merchhiya**
CIO & CISO
City of Santa Monica



Jeffrey Aguilar
CISO
County of Los
Angeles

Coffee Break

11:50 AM-12:10 PM

Cyber Arms Race: Fortifying Cyber Readiness Against Ransomware Attacks

Let's dive into the intersection of AI, the cyber arms race, and ransomware resilience. Ransomware attacks continue to escalate, inflicting substantial financial losses, data breaches, and tarnished reputations across sectors. As we navigate through 2024, businesses must comprehend the true implications of these attacks within their operational context. Despite achieving cybersecurity compliance, vulnerabilities persist, necessitating a deeper understanding of ransomware's impact and broader strategies for mitigating overall cyber risk exposure. Advanced AI technologies are shaping both offensive and defensive cyber strategies, offering proactive threat detection, comprehensive risk management frameworks, and insights to fortify cybersecurity posture against ransomware and beyond. Don't miss this opportunity to fortify your defenses and stay ahead in the AI-powered cyber landscape.

CHAIR



Howard Park
VP, Data Governance & Data Quality
Moxy Analytics

SPEAKERS



Josh Orenstein
CTO
LA- Lindeman & Associates



Allen Ohanian
CISO
Los Angeles County Department of Children and Family Services



Mariana Danilovic
Managing Director
Hollywood Portfolio

Real-World Applications of Generative AI and Machine Learning

Generative AI (GenAI) and Machine Learning (ML) are driving innovation across numerous industries by enabling advanced data analysis, automation, and creative processes. In healthcare, ML algorithms enhance diagnostic accuracy and personalize treatment plans, while GenAI contributes to drug discovery and patient care through predictive models and simulation of biological processes. The finance sector benefits from ML's capabilities in fraud detection, algorithmic trading, and personalized financial recommendations, improving both security and client satisfaction. Customer service is revolutionized by GenAI-powered chatbots and virtual assistants, which offer efficient, real-time support and automate routine tasks. Additionally, the creative industries leverage GenAI to produce tailored content, including art, music, and text, meeting specific audience demands and fostering new forms of artistic expression. As these technologies advance, their real-world applications continue to expand, offering transformative solutions and driving progress across diverse fields.

SPEAKER



Amit Tank

Sr. Executive
Director AI and ML
MediaKind

PANEL

Data Empowerment: A CIO's and CISO's Guide to Unlocking Strategic Value Safely

CISOs are challenged to redefine their role not only as guardians of security but also as enablers of responsible and innovative data utilization. This directive emphasizes the importance of striking a balance between data protection and leveraging the full potential of organizational data assets. CISOs must collaborate with stakeholders to establish robust data governance frameworks, ensuring compliance with privacy regulations while facilitating the ethical and strategic use of data. By unlocking the value of data, CISOs contribute to the organization's competitiveness, innovation, and overall digital transformation. This session explores strategies for CISOs to harness the power of data responsibly, thereby positioning cybersecurity as an integral driver of business success in the data-driven era.

CHAIR



Jason Nicholls

Former Chief Data
Officer
InvestCloud, Inc.

PANELISTS



David Lin

CISO/CTO
Able Advisory
Services SO



Keyur Patel

President/ CTO
Skyline Technology
Services



**Mani
Massoomi**

Chief Risk Officer
Patelco Credit Union

Networking Break

3:15 PM-3:35 PM

PANEL

3:35 PM-4:35 PM

CIO CISO Mastery: The Nexus of Seamless Business-Technology Harmony

In 2024 the spotlight is on CIOs and CISOs and their role in fostering this critical harmony. Emphasizing the need for both discipline and balance, CISOs are called upon to take ownership of challenges, acknowledging that when technology encounters failures, shared responsibility extends beyond individual roles.

Navigating the evolving landscape between business and technology demands a strategic blend of discipline and equilibrium, particularly as we enter 2024. Recognizing that, for many organizations, technology is the business itself, this session underscores the imperative of understanding technology as a critical enabler across all facets of the organization. From the front lines to the back office, technology serves as a potent tool for creating value by processing data, driving innovation, and challenging traditional business models.

CHAIR



Mel Reyes
CEO, Leadership
Advisor
Elite Technical
Concierge

PANELISTS



Mex Martinot
VP & Global head
of Industrial
Cybersecurity
Siemens Energy



Damion Walker
MD Technology
Practice
Gallagher



Bryan Willett
Former Cyber Task
Force Leader /
Special Agent
Federal Bureau of
Investigation

Closing Remarks & Raffle Giveaway

4:35 PM-4:45 PM

Cocktail Networking

4:45 PM-5:30 PM

TOGETHER WITH



Lumeus



dynatrace



censys