C VISION INTERNATIONAL

AGENDA

The Future of Cybersecurity

CISO Think Tank

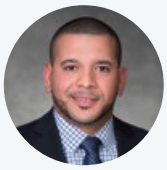
SPEAKERS



Alex Bazay
CISO
Align Communications



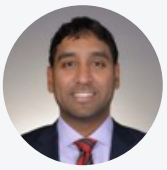
Anthony Gonzalez
CISO NA
QBE North America



Brian Lozada
Director, Amazon Security - Global Media, Entertainment & Ads
AWS



Les Correia
Executive Director, Global Information Security
Estee Lauder Companies



Davinder Rodey
CISO, Americas
Mizuho Bank



Rob Hornbuckle
CISO
Allegiant Travel Company



Matthew Syracuse
Sr. Enterprise Cybersecurity Architect
Northwell Health



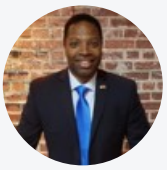
Tim Rohrbaugh
Global CISO
JetBlue Airways



Daniel Torres
Senior Director, Information Security Governance
CVS



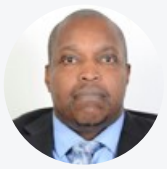
Michael Palmer
CISO
Hearst



Michael Owens
BISO
Equifax



Leo Cunningham
Former CISO
Flo Health Inc.



John Whiting
Global CSO
Omnicom



David Cass
CISO
GSR



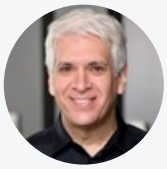
Florindo Gallicchio
VP of Strategic Solutions
NetSPI



Munish Sharma
CIO
Wells Fargo



Marcus Scharra
CEO
senhasegura



Ira Winkler
VP & CISO
CYE USA Inc.



Ajoy Kumar
Global CISO
The Depository Trust & Clearing Corporation



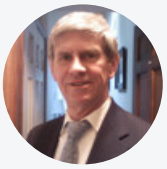
Rogerio Godoy
CMO
senhasegura



Matthew Andriani
Founder and CEO
MazeBolt



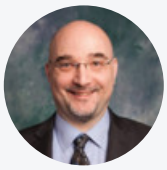
David Geevaratne - NO LONGER W/ COMPANY!!!
SVP of Sales
Uptycs



Ivan Durbak
CIO
BronxCare Health System



Mark Fullbrook
CRO
RevealSecurity



Matthew Webster
CISO
B&H



Sai Iyer
CISO
Ziff Davis



Catherine Salemi
Director of Cyber Resiliency, Americas
YASH Technologies



Anand Tiwari
Sr. Sales Director- Digital Transformation
R Systems



Mary Kotch
EVP & CIO
Core Specialty Insurance



Oscar Rimolo
Executive Director, Global IT
Estee Lauder Companies



Ben Halpert
Field CISO
SHI



Ganesh Pai
Founder & CEO
Uptycs



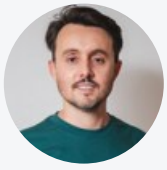
Craig Shrader
CISO
Keystone Human Services



Anthony Gonzalez
Principal, Strategic Advisor
Innervision Services LLC



Leo Cunningham
CISO
Owkin Inc



Rogerio Godoy
CMO
senhasegura

Click Here to Register

February 23, 2023

Eastern Time

Registration & Welcome	**10:00 AM-11:00 AM**
Opening Remarks	**11:00 AM-11:05 AM**

KEYNOTE

Bridging the Gap Between IT and the Business

11:10 AM-11:35 AM

Digital transformation (DX) has become a catchphrase and trend in the corporate world:

As organizations try to find ways to remain competitive and create an enhanced experience for internal and external stakeholders, they must bridge the gap between business and technology.

This requires a collaborative effort between technology, people, and the business.

Technology needs to be understood as a critical enabler for every part of the organization.

It is far too easy for IT to get wrapped up in the new technologies that come across their desks regularly, or businesses to get caught up with the latest trends.

SPEAKER



Munish Sharma
CIO
Wells Fargo

LUNCH & DISRUPTOR SHOWCASE

Detecting Imposters and Rogue Insiders in SaaS Applications

11:40 AM-12:05 PM

The combination of rogue insiders and external attackers makes SaaS application detection a massive pain point for enterprises, particularly within core business applications. External attackers leverage stolen credentials to impersonate an insider and connect to applications, while at the same time insiders are not sufficiently monitored. Such examples could include a fraudster's takeover via social engineering, or incorrect implementation by an employee, or a doctor accessing celebrity patient medical data, or a salesperson downloading a report of all customers before switching to work for a competitor. Even after the enterprise receives a complaint or is otherwise suspicious, detection of these breaches usually consists of manual sifting through tons of log data from multiple sources. RevealSecurity's CRO, Mark Fullbrook, will explore the growing challenge of SaaS application detection, explain why current detection solutions are usually ineffective, and share solutions using real customer examples.

SPEAKER



Mark Fullbrook
CRO
RevealSecurity

Lunch & Disruptor Showcase

12:05 PM-1:05 PM

LUNCH & DISRUPTOR SHOWCASE

12:50 PM-1:05 PM

The Future of IT: Overcoming Key Challenges and Maximizing Digital Transformation with a Digital Workplace Platform

Digital transformation is no longer a buzzword, but a necessity for enterprises looking to stay competitive and meet evolving customer demands. However, CIOs and CISOs face several key challenges and roadblocks that delay the adoption of digital transformation initiatives. To overcome these challenges, enterprises need to focus on the key pillars that support any digital innovation and transformation.

The key pillars that support digital innovation and transformation include IT infrastructure, applications, data, security, dexterity, resilience, user experience, leadership, culture, and partnerships.

Enterprises that can effectively address these pillars can create a unified gateway for innovation, collaboration, and cohesive customer experience across the enterprise in the form of a digital workplace platform.

A digital workplace platform can help improve end-user experience by boosting the use of AI, automation, self-service, and mobility. This platform can also improve satisfaction and productivity, while ensuring all required aspects of data risk and compliance are met to stay protected from all conventional and modern IT security threats. By adopting a digital workplace platform, enterprises can create value-based, robust, and agile single-window customer experiences across the enterprise value chain. Enterprises can save capital expenses, improve OpEx, reduce tickets per month, reduce the need for desk-side support, and significantly reduce the cost of endpoint devices, patching, application provisioning, and more.

The future of IT for CIOs and CISOs lies in adopting a digital workplace platform that can help enterprises harness the power of a unified platform, reduce costs, improve end-user experience, and move towards a singular experience. Enterprises that embrace this digital transformation will be well-positioned to thrive in the new digital era.

SPEAKERS



Anand Tiwari
Sr. Sales Director-Digital Transformation
R Systems



Catherine Salemi
Director of Cyber Resiliency, Americas
YASH Technologies

PANEL

What’s AI Doing for You?

1:05 PM-1:50 PM

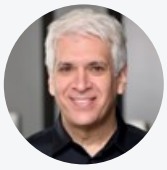
The terms "Artificial Intelligence" and "Advanced Machine Learning" are often thought of interchangeably. While there is a relationship between AI and AML, to say they are the same thing is an oversimplification and misclassification. Rather, one begets the other with AI being the basic principle upon which AML is developed. As AI begins to mature and migrate away from purely advanced mathematical operations into decision making paradigms, AML steps forward as the predictive ability of machines to process vast quantities of data. As data and analytics becomes foundational to the way every business operates, AI and AML will become foundational capabilities.

CHAIR



Ben Halpert
Field CISO
SHI

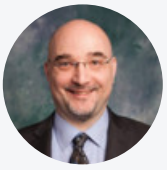
PANELISTS



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CYE USA Inc.



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Executive Director, Global Information Security
Estee Lauder Companies



Matthew Webster
CISO
B&H



Ivan Durbak
CIO
BronxCare Health System

Networking Break

1:50 PM-2:05 PM

PANEL

Security Controls: Measuring Efficacy for the Business Growth

2:20 PM-3:05 PM

The industry is spending record amounts on cybersecurity tooling, but somehow CISOs still are at times left scrambling to respond to the vulnerabilities like Log4j. Assuming that these types of critical and far-reaching events are inevitable, how can CISOs further improve their organization's preparedness for future cyberattacks?
This panel will discuss potential strategies for determining the critical security controls - both technology and behavioral - that can minimize cyber-risks and give the organization the competitive advantage to grow and innovate. We will explore frameworks for measuring the efficacy of cybersecurity investments, and KPIs that show the board the investment is safeguarding the company's digital infrastructure for the long term.

CHAIR



David Cass
CISO
GSR

PANELISTS



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Senior Director, Information Security Governance
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Rob Hornbuckle
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Allegiant Travel Company



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SVP of Sales
Uptycs



Craig Shrader
CISO
Keystone Human Services

PANEL

3:10 PM-3:55 PM

Clear and Present Danger: Building Resilience to Win the DDoS War

All financial organizations have the challenge of providing the best customer experience possible, and 24/7 online service availability is essential to that experience. As an organization's digital presence
expands, so does its exposure to DDoS threats. Traditional DDoS mitigation services were unable to block many DDoS attacks, and in 2022, there were record-breaking successful DDoS attacks against
financial organizations despite having leading DDoS mitigation services in place. In fact, threat actors know that many organizations are exposed because they rely on yesterday's services and methodologies to combat modern DDoS threats. DDoS attack surface management is the only way to prevent successful DDoS attacks, however, some organizations have lagged in adopting a modern approach to tackle this threat and believe that their leading protection alone is enough; when attacked, they suffer significant losses and damages.
This panel will delve into today's DDoS threat landscape, the dynamic nature and enormity of the attack surface, and the steps organizations should take in order to tackle the hundreds or thousands of hidden vulnerabilities in all layers of their DDoS protection and maximize their DDoS resilience while ensuring exceptional customer experience.

CHAIR



David Cass
CISO
GSR

PANELISTS



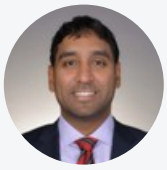
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John Whiting
Global CSO
Omnicom



Anthony Gonzalez
CISO NA
QBE North America



Davinder Rodey
CISO, Americas
Mizuho Bank

Networking Break

3:55 PM-4:15 PM

PANEL

Overcome Any Ransomware Attack with Cyber Resilience Leadership

4:15 PM-5:00 PM

Given the rise in attacks, the growing sophistication of these incidents and the potential financial impact, having cyber insurance coverage has become critical for many organizations. Insurance premiums increased by an average of 28% in the first quarter of 2022 compared with the fourth quarter of 2021. If rates continue to climb and insurers offer more limited coverage, cyber insurance might become more and more difficult for many companies to afford or obtain. Out of those attacks, 81% of breaches involved stolen or weak credentials. To overcome any ransomware attack, companies are now depending more and more on Cyber Resilience Leadership. Learn what to do when ransomware hits, and how to recover quickly from difficulties, springing back into shape asap.

CHAIR



Rogerio Godoy
CMO
senhasegura

PANELISTS



Michael Palmer
CISO
Hearst



Marcus Scharra
CEO
senhasegura



Leo Cunningham
Former CISO
Flo Health Inc.



Sai Iyer
CISO
Ziff Davis

Cocktail Break

5:00 PM-5:10 PM

PANEL

Building Solutions by Finding Problems

5:10 PM-5:55 PM

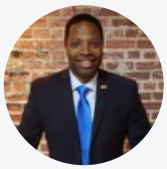
Disruption alters, destroys, but also creates value. You realize the need to act once revenue starts to shift, which is happening at a faster pace than most would think. Disruption can be a great thing if you act upon it, but it is a threat if you watch idly. We will discuss how CIOs and CISOs can be proactive and act on disruption by figuring out how to identify, prioritize and respond.

CHAIR



David Cass
CISO
GSR

PANELISTS



Michael Owens
BISO
Equifax



Florindo Gallicchio
VP of Strategic Solutions
NetSPI



Matthew Syracuse
Sr. Enterprise Cybersecurity Architect
Northwell Health



Oscar Rimolo
Executive Director, Global IT
Estee Lauder Companies

Closing Remarks & Raffle Giveaway	**5:55 PM-6:00 PM**
Cocktail Hour	**6:00 PM-7:00 PM**

TOGETHER WITH

