C VISION INTERNATIONAL

AGENDA

Reimagining Access to Care in an Era of Digital-First Patient Expectations

Executive Dinner

SPEAKERS



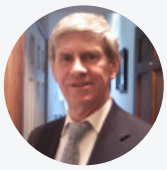
Paula Gadsby
Senior Director, Strategic Account Sales, North America
commercetools



Benjamin Woll
VP, Client Services
Orium



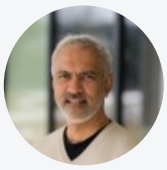
Iris Berman
VP Virtual Care
Northwell Health



Ivan Durbak
CIO
BronxCare Health System



Susin Garcia
Director of Information Services
New York City Health and Hospitals



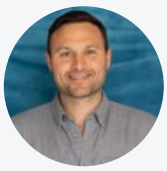
Vijay Venugopal Iyengar
Exec Director I Global Digital Business Transformation
Eisai



Gizem Demircioglu
Director, Digital Health Strategy & Innovation
AstraZeneca



Pranav Sundararajan
Assoc. Director Data Science & Analytics
Merck & Co (1)



Corey Seldon
Enterprise Sales Leader
Stripe

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REIMAGINING ACCESS TO CARE IN AN ERA OF DIGITAL-FIRST PATIENT EXPECTATIONS

March 05, 2026
5:30 PM-9:00 PM
Eastern Time

As patient expectations continue to rise, access is no longer defined by availability alone, but by the quality, consistency, and trust built across every interaction. From discovery and scheduling to engagement and financial touchpoints, organizations across healthcare delivery and life sciences are being challenged to move beyond isolated systems and toward more intentional, connected journeys.
This executive engagement brings together senior leaders across healthcare, life sciences, and technology to explore how experience-led design and flexible, interoperable digital foundations allow organizations to evolve access without disrupting regulated and highly governed workflows. Through shared discussion and curated reflection, attendees will examine how secure, compliant core technology and ecommerce stacks enable patient and customer data to flow safely across clinical, financial, and operational systems– supporting digital-first journeys such as scheduling, payments, and personalized experiences.
Designed as an intimate executive experience, this gathering creates space for meaningful conversation, practical insight, and connection– bringing leaders together to explore how scalable, reliable platforms drive measurable outcomes.

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