AGENDA

Executive Event

Journey to Generative AI

SPEAKERS

Wesley Chung
Principal, Partner Development, Data and AI
AWS

Sam Ramachandran
Chief Sales Officer
Tiger Analytics

Rabih Jomaa
Director, Data, AI, Product Management, Governance
LVMH

Claire Gubian
Global VP of Business Transformation
Dataiku

Pat Phrayme
Principal Sales Engineer - Partnerships
Dataiku

Vishal Puri
VP - Data and Insights Engineering
Tiger Analytics

Seth Walker
Head of AI - Innovation, Platform, Strategy, Delivery
Carrier

Eric Hahn
Executive Director Enterprise GenAI
Morgan Stanley

Alaa Moussawi
Chief Data Scientist
New York City Council

Click Here to Register

📅 **October 09, 2024**

Eastern Time

Welcome & Registration

Opening Remarks

Generative AI Adoption Trends and Key Use Cases

Achieving success with generative AI requires a modern data strategy focused on aligning mindset, people/process, and technology. Customers will learn key elements of an effective data strategy, including a customer-centric mindset, empowered teams, and a scalable data architecture enabled by cloud services like AWS Bedrock and other AWS generative AI offerings to fuel secure and governed generative AI applications. By building these foundational capabilities, organizations can harness the power of generative AI to create business value.

Data as your Differentiator

Generative AI is generic and commodity *unless* you can integrate data about your business and customers, and that requires a modern data strategy. While technology is a critical component, learn what else comprises a modern data strategy and hear best practices for getting started on your journey today.

PANELISTS

Wesley Chung
Principal, Partner Development, Data and AI
AWS

Networking Break

Innovation Showcase

Vishal Puri
VP - Data and
Insights Engineering
Tiger Analytics

Pat Phrayme
Principal Sales
Engineer -
Partnerships
Dataiku

Navigating the Generative AI Landscape

10:35 AM-11:20 AM

Let's explore the transformative potential of Generative AI, guided by insights from cloud experts and industry leaders. We'll delve into real-world examples of AI innovations, strategies for C-level executives to integrate AI successfully, and best practices for enhancing customer experiences and driving business growth. Our discussion will also cover the most anticipated advancements in Generative AI over the next 12-24 months and their potential impact on businesses. Additionally, we'll address the ethical and regulatory considerations surrounding AI use, and examine the build vs. buy decisions executives face when choosing AI solutions.

CHAIR

PANELISTS

Wesley Chung
Principal, Partner
Development, Data
and AI
AWS

Claire Gubian
Global VP of
Business
Transformation
Dataiku

Seth Walker
Head of AI -
Innovation,
Platform, Strategy,
Delivery
Carrier

Sam Ramachandran
Chief Sales Officer
Tiger Analytics

Networking Break

11:20 AM-11:35 AM

Starting Your Generative AI Journey

11:35 AM-11:45 AM

Claire Gubian
Global VP of Business Transformation
Dataiku

Sam Ramachandran
Chief Sales Officer
Tiger Analytics

Executive Roundtable Lunch   11:45 AM-1:00 PM

Closing Remarks & Networking   1:00 PM-1:30 PM

TOGETHER WITH

aws   Tiger Analytics   data iku