

# AGENDA

Future of Healthcare

# Healthcare Think Tank

## SPEAKERS



**Esmond Kane**  
CISO  
Steward Health Care  
System



**Matthew Syracuse**  
Sr. Enterprise  
Cybersecurity  
Architect  
Northwell Health



**Chad Craig**  
MD, MBA, MS,  
FACP, FACHE  
CMO Ascension  
Wisconsin  
/Healthcare  
Steering Committee  
Ascension Health



**Cheri Glass**  
VP Employee  
Experience /  
Healthcare Steering  
Committee  
Baptist Healthcare  
Systems



**Kathy Hughes**  
VP & CISO  
Northwell Health

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**November 03, 2022**

Central

Registration & Welcome

**12:00 PM-12:30 PM**

## KEYNOTE PANEL

12:30 PM-1:25 PM

### Talent Development & Retention

Hospitals and health agencies are facing the worst staffing shortage in nearly forty years. With burnout leading healthcare workers to quit and coronavirus infections and regulations continuing to sideline a significant share. We will be discussing how to attract and hire the right people, grow within, and build long-term loyalty.

## PANEL

1:30 PM-2:25 PM

### Clinic Innovation & Healthcare Equity

Health equity is when everyone has the opportunity to be as healthy as possible. Innovation can be defined as invention + adoption + diffusion. Successful innovations often possess two key qualities: they are both usable and desirable. We will consider working examples of how clinic innovation is favorably impacting health equity, the associated challenges, risks, and how to evaluate success.

### Networking Break

2:25 PM-2:40 PM

## FIRESIDE CHAT

2:40 PM-3:25 PM

### Workforce Optimization & Productivity

Robotic Process Automation (RPA) is a software-based technology, utilizing software robots to emulate human execution of a business process. In this session, we will discuss RPA and its potential application in Healthcare.

## DISRUPTOR

3:30 PM-3:45 PM

### Internet of Things

Telehealth is transforming medicine inside and outside healthcare facilities. Due to a rapidly changing cyber world, healthcare providers and their partners are forced to keep telehealth security top-of-mind. As the COVID-19 pandemic drags on, the health industry is experiencing an eruption in online demand.

The internet-of-things (IoT) is a rapidly expanding list of internet-enabled devices. In healthcare settings, these describe an ever-increasing list of technologies from connected ultrasound machines to patient monitoring devices and more.

### Networking Break

3:45 PM-4:00 PM

## DISRUPTOR

4:00 PM-4:15 PM

### Value Based Care – What's the Strategy

Value-based payment and delivery transformation is not the future, it is the present. Successful health systems, hospitals, medical groups and other providers are those that seek to engage with members to improve their health and total cost of care, rather than simply providing episodic services when a patient is sick. Cost reduction is no longer primarily about per-visit cost, but rather total cost of care per member per month (PMPM). In addition to looking at cost from the payer perspective, cost reduction must also be viewed in terms of the member's out-of-pocket expenses. Put another way, providers must aim to reduce the totality of medical costs for each member they manage, rather than focusing only on the costs for a member when they show up at a clinic or hospital.

## PANEL

4:20 PM-5:25 PM

# Improving Healthcare Outcomes- Diagnosis, Data, Patient Centric Care

Accuracy of diagnosis, data quality and patient centric care are the buzzwords around improving healthcare outcomes. Leveraging artificial intelligence with medical procedures to **diagnose disease** early, when there is the highest potential for impact. **Data quality** lives by accuracy, consistency, and relevancy. How can we improve **data quality** by reducing redundancy and decreasing medical errors? **Patient centric care** thrives if the partnership among practitioners, patients, and their families align with patients' wants, needs, and preferences. In this session, we will discuss what's working and what's not working, as we look to improve diagnosis, data quality and patient centric care.

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## Closing Remarks

5:25 PM-5:35 PM

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## Cocktail Hour

5:35 PM-6:30 PM

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## PARTNERS

*We are currently accepting partnership opportunities for this event.*