

AGENDA

Digital Transformation in the Post-Pandemic Era

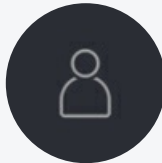
CIO Council

SPEAKERS



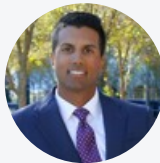
Elizabeth Rhodenizer

Director General
Shared Services
Canada



Ralph Michaelis

Chief Information
Officer
Canadian Blood
Services



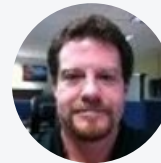
Ismail Dandia

IT Program Director
in Trading & Supply
Shell



Igor Volovich

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Marcel Saleh

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Adam Fuoss

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Silver Peak



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DIGITAL TRANSFORMATION IN THE POST-PANDEMIC ERA



July 22, 2021

3:00 PM-4:15 PM

Eastern Standard Time (EST)

While we have been talking about digital transformation since 2010, everything shifted with the pandemic lock-down. Timelines for transformation have accelerated and as we enter the post-pandemic era, IT organizations are challenged with finding the resources and the budgets to meet the new demands from their business leaders, their users in the new hybrid work environment, and their customers. The winners are thinking about how they are going to grow, how they're going to touch base more with their customers, understand their insights, and build digital feedback. The winners are also the ones that have the most efficient cost structure.

CHAIR

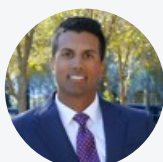


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Security Strategist
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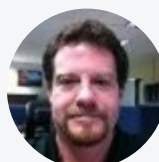
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