C VISION INTERNATIONAL

AGENDA

The Future of IT & Cybersecurity

CXO Think Tank

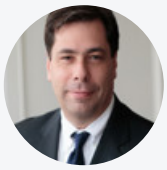
SPEAKERS



Ben Halpert
CSO
Castle Black



Gary Pikul
Head of IT M&A
Cognizant



Antonio Marin
CIO
US Med-Equip



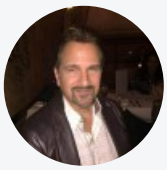
Martin Ostermann
President & CEO
Prediam



Joshua Kuntz
CISO
Texas Workforce Commission



Steve Takacs
Executive Administrator
All About Homecare



Al Gallo
CEO
SuiteTime Fitness



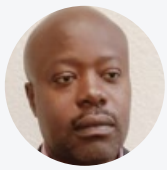
Arthi Vasudevan
Sr. Product Manager, Cybersecurity
Baker Hughes



Jack Roehrig
Technology Evangelist
Uptycs



Diego Souza
EVP & CISO
PROG Holdings, Inc



Tom Oduor
Manager, IS
Harris Health System



Gordon Groschl
Director Cyber Security, Risk & Control
Texas Children's Hospital



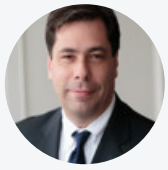
Sasa Zdjelar
SVP Security Assurance
Salesforce



Mark Fullbrook
CRO
RevealSecurity



Arthi Vasudevan
Sr. Product Manager, Cybersecurity
GE



Antonio Marin
CIO
North Star Memorial Group

Click Here to Register

March 23, 2023

Central Time

Welcome & Registration

10:30 AM-11:00 AM

Opening Remarks

11:00 AM-11:15 AM

The Castle at Home

11:15 AM-11:30 AM

Technology executives are laser-focused on operating and securing the critical aspects of their business. Continuity, compliance, and risk management cannot come at the expense of high performance. When faced with the same responsibility for their family, security and privacy compromises unfortunately get made. They are simply stretched too thin.
Partners, children, and parents are reusing passwords that have already been part of a data breach. Security and privacy settings on Instagram, TikTok, Facebook, Snapchat, Venmo, LinkedIn, and WhatsApp are not met with the same rigor as AWS, Salesforce or DocuSign in the enterprise. MFA adoption is low.
Learn how a proactive consumer Cyber Health company is delivering cybersecurity, privacy, and digital hygiene to all.

SPEAKER



Ben Halpert
CSO
Castle Black

VISION KEYNOTE PANEL

Creating Transformation Through Data & Analytics

11:35 AM-12:20 PM

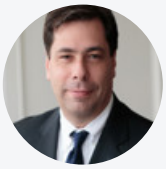
If digital transformation is a journey, then data is the fuel that transports your company from here to there. Comprehending and creating insight from data is transformational. Being able to gather and analyze data to generate a competitive edge, creates new opportunities and promotes innovation. However, to support a pipeline of up-to-date and competitive modern data and analytics, a sound foundation and architecture must be constructed.

CHAIR



Ben Halpert
CSO
Castle Black

PANELISTS



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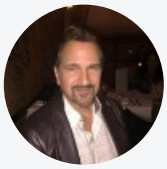

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Lunch

12:20 PM-1:20 PM

DISRUPTOR

Detecting Imposters and Rogue Insiders in SaaS Applications

1:20 PM-1:35 PM

The combination of rogue insiders and external attackers makes SaaS application detection a massive pain point for enterprises, particularly within core business applications. External attackers leverage stolen credentials to impersonate an insider and connect to applications, while at the same time insiders are not sufficiently monitored. Such examples could include a fraudster's takeover via social engineering, or incorrect implementation by an employee, or a doctor accessing celebrity patient medical data, or a salesperson downloading a report of all customers before switching to work for a competitor. Even after the enterprise receives a complaint or is otherwise suspicious, detection of these breaches usually consists of manual sifting through tons of log data from multiple sources. RevealSecurity's CRO, Mark Fullbrook, will explore the growing challenge of SaaS application detection, explain why current detection solutions are usually ineffective, and share solutions using real customer examples.

SPEAKER



Adam Koblentz
Field CTO
RevealSecurity

FIRESIDE CHAT

Cloud Security

1:40 PM-2:20 PM

According to Gartner 79% of companies have experienced at least one cloud data breach during the pandemic. Remote work is here to stay, and the concept of securing a perimeter has essentially ended. Traditional application security measures are broken. The need to innovate faster and shift to cloud-native application architectures isn't just driving complexity, it's creating significant vulnerability blind spots also.
Under the thumb of the pandemic, enterprises and IT leaders had to look for tech solutions that were resilient and agile to empower the remote workforce. To sustain business continuity plans, organizations shifted workloads to the cloud. As much as cloud adoption offers flexibility and productivity, it also exposes organizations to cyber threats and data breaches. So the question remains if moving to the cloud is the right thing to do and if so how to protect it from the new risks given that most organizations believe that application security should be completely automated to keep pace with dynamic clouds and rapid software development practices.

CHAIR



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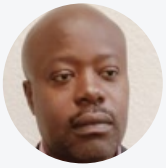
CSO
Castle Black

SPEAKERS



Tom Oduor
Manager, IS
Harris Health System



Sasa Zdjelar
SVP Security Assurance
Salesforce

Networking Break

2:20 PM-2:35 PM

PANEL

Security Controls: Measuring Efficacy for the Business Growth

2:35 PM-3:20 PM

The industry is spending record amounts on cybersecurity tooling, but somehow CISOs still are at times left scrambling to respond to the vulnerabilities like Log4j. Assuming that these types of critical and far-reaching events are inevitable, how can CISOs further improve their organization's preparedness for future cyberattacks?
This panel will discuss potential strategies for determining the critical security controls - both technology and behavioral - that can minimize cyber-risks and give the organization the competitive advantage to grow and innovate. We will explore frameworks for measuring the efficacy of cybersecurity investments, and KPIs that show the board the investment is safeguarding the company's digital infrastructure for the long term.

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FIRESIDE CHAT

What's AI Doing for You?

3:25 PM-4:10 PM

The terms "Artificial Intelligence" and "Advanced Machine Learning" are often thought of interchangeably. While there is a relationship between AI and AML, to say they are the same thing is an oversimplification and misclassification. Rather, one begets the other with AI being the basic principle upon which AML is developed.
As AI begins to mature and migrate away from purely advanced mathematical operations into decision making paradigms, AML steps forward as the predictive ability of machines to process vast quantities of data. As data and analytics becomes foundational to the way every business operates, AI and AML will become foundational capabilities.

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Director Cyber Security, Risk & Control
Texas Children's Hospital

Closing Remarks & Raffle Giveaway	**4:10 PM-4:15 PM**
Cocktail Hour	**4:15 PM-5:15 PM**

TOGETHER WITH

